

# CASE STUDY

# Parking Management at Holiday Inn Express, Grimsby





## The Client

The modern Holiday Inn Express Grimsby hotel is in the heart of Grimsby and has 80 smart rooms on 5 floors and provides limited parking for 30 cars. The hotel is close to Grimsby Town railway station and a pay-on-foot public car park.



# The Challenge

To supply a cost effect solution that offered a flexible option to charge for both short term and long term parking in the hotel's car park. Additionally the client wanted to prevent the misuse of the car park by unauthorised users, ensuring that there are sufficient spaces for hotel guests and business delegates.

### The Benefits

- ▶ Eliminates misuse of car park by unauthorised users
- Generates a steady revenue source from short and long term visitors
- Hotel clients' vehicles can be parked securely in a barrier controlled environment
- ► The system incorporates comprehensive access control features to manage staff and business delegates

# **The Solution**

FeeMaster Smart, designed and manufactured by Nortech, provides a simple, cost effective means of managing the revenue collection from the car park users while simultaneously controlling parking access. The time-based system utilising Mifare RFID card technology is unobtrusive and easy to operate.

Expert Security Systems UK Ltd, installed the FeeMaster System complete with two automatic barriers at the entry and exit lanes. Based in the North West of England, Expert are one of the countries leading manufacturers and installers of bespoke security systems

#### **Customer's Comment**

"I am more than happy with the Feemaster System from Nortech and we are starting to see revenue being gained from customers parking at hotel"

Victoria Smith - General Manager

Holiday Inn Express, Grimsby



NP44 3AB, United Kingdom