

## Nortech Count Management Avoids Congestion in Busy London Car Park



### The Client

Bank Park is a car park management company that offers friendly, fair, and ethical car park solutions whilst raising funds for local charities. Their 'Park & Give' scheme has been operating since opening their first car park in Sheffield in 2013.

The company offers customers hourly, daily and contract parking at low prices with the added benefit that each car parked in a Bank Park car park contributes to a local charity.



### The Challenge

Bank Park have recently acquired a new car park at Montrose Crescent, which is just a 5-minute walk away from Wembley Stadium.

The small car park offers 98 parking spaces and is situated on a very busy one-way road. The road is also home to several local shops that are constantly receiving deliveries. Because the road is so busy, they needed to ensure that traffic flowed freely into the car park without causing congestion. They also wanted to avoid cars circulating around the car park looking for spaces when none were available.

### The Benefits

- ▶ Clear, bright display in attractive branded housing
- ▶ Avoids congestion at the car park entrance
- ▶ Improves driver experience by avoiding the need to search for spaces that don't exist
- ▶ Saves fuel and reduces pollution caused by queuing and circulating vehicles
- ▶ Compact and easy to install

### The Solution

Marcell Sas, Operations Director of Bank Park spoke with the sales team at Nortech Control Systems Ltd. who suggested a standalone counting system together with a single high-intensity RGB LED sign to display the number of available spaces or to display 'FULL' when no spaces are available. For ease of installation, Nortech provided the detection and counting components ready assembled in a single module that simply required connections to the vehicle detection loops, power supply and the LED display sign.

### Customer's Comment

Second time we have used a system from Nortech and for the first time their VMS car counting system. From the first phone call to the site survey and install support, all the team at Nortech were really easy to talk with and have been really helpful throughout the entire process.

We will definitely use their car counting systems on all our new projects going forward.

**Marcell Sas , Operations Director**  
**Bank Park Parking Management**